

taught material. The course is conducted by a native English speaker with the help of native Chinese speakers. By constantly reusing vocabulary and encouraging the listener to repeat after the speakers, this format helps with remembering and pronouncing new vocabulary.

Premium subscribers have access to transcripts, Chinese characters and review tools for each lesson, for a small monthly fee. They also benefit from additional review lessons that test understanding of the material.

This course is best suited for those wanting to learn Chinese but who don't want to spend the time or money attending classes. For a small monthly fee, Premium subscribers can benefit from the latest tools on their computer to help them remember and reuse the vocabulary being taught, for a fraction of the cost of traditional learning methods. Visit [www.chineselearnonline.com](http://www.chineselearnonline.com) for more details on the course and teaching methods employed.

### **iMandarinPod.com**

Here are the challenges we are facing in teaching and learning Mandarin today:

- Teacher Shortage; this is particularly true in USA.
- Not everyone can attend classes at school.
- Less chance to practice Mandarin after school.
- No time or resource to introduce Chinese culture.

iMandarinPod.com, a China-based educational development center, gives their answer: Go online!

iMandarinPod.com consists of several experienced teachers who taught Mandarin as a second language for a couple of years. We make use of podcasting to teach Mandarin by introducing Chinese culture in a real circumstance; we are teaching you how to say and how to think in your daily life like a native Chinese does. Each podcast comes along with a learning guide, which consists of transcripts, definitions and examples for vocabulary and grammar, culture notes and more. Podcasts are really amazing. They are convenient, flexible and portable. With this

technology, you can learn Mandarin whenever you want and wherever you want; in addition, you are able to learn Mandarin at your own pace.

As on-demand services, private/group lessons are conducted via internet and instructed by our native experienced teachers. Courses are customized to meet your own requirements, so you can easily achieve your goal with experts at home.

If you have a question, come join our community. Our forum is right for you to post your question and get an answer. We are also using Wiki to compose transcripts, textbooks and others. So, teachers at different locations can work together, and even students can participate as early-bird readers or contribute their topics.

We hope iMandarinPod.com will become your premier place to learn Mandarin and Chinese culture. We will continue to work hard to improve our services and offer more in the future.

### **语言科技推出新版本《标音易》**

#### **Pinyinizer**软件，大大促进普通话的教学及使用

语言科技有限公司于2007年3月31日，推出深受好评的《标音易》汉语拼音标注系统新版本(2.0版)。经改良后的新版本增加了多项新功能，令标音工作变得更快捷方便。

《标音易》是一套辅助使用者编制普通话教材、普通话读音提示和自学测试的工具，能够节省标注汉语拼音时大量翻查字典的时间和工夫。使用者只需要在Word环境中选取需要标上汉语拼音的文字，然后按一下「标音易工具列」上的「标音」按钮，《标音易》便会自动把文字标上汉语拼音。除此之外，软件也能够制作声母、韵母、声调和汉字填空题，简单易用。

《标音易》网址(附有演示短片):

[http://www.langcomp.com.hk/products/pinyinizer/index\\_sc.htm](http://www.langcomp.com.hk/products/pinyinizer/index_sc.htm)