

# SOFTWARE AND WORLD WIDE WEB NEWS

## Multimedia Learning Suite: Chinese Characters

<http://www.memorylifter.com/shop/product.php?productid=16228&cat=267>



Memorizing Chinese characters can be overwhelming for students, now there's a powerful, new tool to help to accomplish this difficult task. LearnLift, the makers of MemoryLifter™, an award-winning free-ware flashcard program, has created an innovative Multimedia Learning Suite, which provides the

perfect solution to optimally support learning and understanding of the most important Chinese characters and more than 3,000 Chinese vocabulary words.

The approach is rooted in a simple, effective, tried and true concept: MemoryLifter uses multimedia flashcards and a scientific repetition algorithm to anchor the learning material in the long-term memory.

### Features

At the heart of the suite is the MemoryLifter USB stick, which features a portable version of the MemoryLifter software. The advantage is clear: You can learn at any personal computer without installing a program on the hard drive - just plug and go.

The learning suite bundles the full functionality of MemoryLifter™ with three flashcard learning modules, including more than 3,000 multimedia flashcards with audio recordings, calligraphy, and pinyin:

- Chinese Numbers, Dates and Time
- Chinese Radicals
- Chinese Thematic Vocabulary

Complementary learning aids, like a printed study guide, a "Learn to Learn" tips booklet, guide you through the learning process; additional videos and MP3 audiobooks round off the learning package.

MemoryLifter can be adjusted to personal preferences: Various learning modes (e.g. image recognition, multiple choice, and listening comprehension mode), a clever print wizard, statistical tracking, and the ability to edit and expand existing Learning Modules, as well as generate your own Learning Modules, make this package a complete and versatile learning solution.

The Multimedia Learning Suite: Chinese Characters is sold for \$79.95. To learn more about this product and the attractive academic discounts, visit the MemoryLifter website or contact LearnLift at [support@learnlift.com](mailto:support@learnlift.com).

## Popup Chinese 中文泡泡

<http://popupchinese.com/tools/adso>

原Adsotrans最新改版。主要的功能是将汉字文本分词并加注释。只要将鼠标移动到词上就跳出一个小窗口显示拼音和解释。简体字和繁体字同时显示。如有词汇与实际语境不符，可加以修改并进入该网站词库。

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enter simplified or traditional chinese.

王老师给古波和帕兰卡两张京剧票。

京剧票

京劇票

jīngjùpiào

Beijing opera ticket

王老师给古波和帕兰卡两张京剧票。

其他功能包括汉字转拼音，简繁体字互转，字典查询。翻译功能只提供词对词的翻译。如："王老师给古波和帕兰卡两张京剧票。"翻译为："king teacher to give Gubo a personal name and Palanka a personal name two Beijing opera ticket."