Session 10.1 Teaching Advanced-level Business Chinese: Design, Instruction, and the Next Step

This panel explores how to improve advanced-level Business Chinese curriculum in preparing students to meet the challenges of nowadays global business environment. The first presenter will focus on current financial crisis and its implications for Business Chinese education, the 2nd on business negotiation, and the third on selection of culture components.

- Chair: Ya-Chuan Yu, University of Pennsylvania
- Presenters:
 - ♦ Our Current Financial Crisis and its Implications for Business Chinese Instruction; Mien-Hwa Chiang, University of Pennsylvania
 - ♦ A Learner-Centered Curriculum Design for Business Chinese; Jiajia Wang, University of Pennsylvania
 - ♦ Negotiation and Cross-Cultural Communications: A Task Designed for Superior-Level MBA Students; Ya-Chuan Yu, University of Pennsylvania

3:00pm to 4:00pm

The San Diego Convention Center Room 29B Session 10.2 More Effective TCFL through Error Analysis and Correction

This panel focuses on error analysis and correction, and provides pedagogical suggestions about more effective TCFL in this regard.

- Chair: Le Tang, University of Michigan
- Discussant: Qinghai Chen, University of Michigan
- Presenters:
 - ◆ Error Analysis and Teaching Strategies for Synonym Discrimination; Le Tang, University of Michigan
 - ◆ Analysis of Errors in Advanced-Level Writings; Qiuli Zhao, University of Michigan
 - ◆ Error Correction in Classroom from Learners' perspectives; Jinyi Li, University of Michigan

3:00pm to 4:00pm

The San Diego Convention Center Room 29C Session 10.3 Development of online Chinese learning program for cross-culture communication

This panel is for introducing a project by the research team for cross-culture communication in Chinese language through videoconferencing and a website platform. The project is comprised of five interrelated projects, which are for the studies of cultural content, online teacher training, pedagogy for videoconferencing, learners and computer support systems. The panel discusses all the major components of e-learning.

- Chair: Shih-Chang Hsin, National Taiwan Normal University
- Presenters:

- ◆ The development for the content and topics of Chinese cultured learning; Hsin Shih-Chang, National Taiwan Normal University
- ◆ The study on teaching strategies and online activities for Chinese culture learning; Wo-Hsin Chu, National Taiwan Normal University
- ◆ The study of online learning efficiency for overseas Chinese language learners; San-Hui Chuang, National Taiwan Normal University
- ◆ The development of a Chinese e-learning multimedia supporting system; Chao-Hua Wang, National Taichung Institute of Technology

3:00pm to 4:00pm

The San Diego Convention Center Room 29D Session 10.4 Discourse/Pragmatics and Chinese Language Education (II)

Language education involves far more than language structure. This panel explores the following topics in the context of Chinese.

- Chair: Hongyin Tao, University of California, Los Angeles
- Presenters:
 - ◆ Discourse/Pragmatics and Advanced Mandarin Textbook Development; Duan Duan Li and Patricia Duff, University of British Columbia
 - ◆ Assessment of Oral Proficiency under the Pragmatic Framework; Weiping Wu, The Chinese University of Hong Kong
 - ◆ Developing spoken texts based on natural conversation; Hongyin Tao, UCLA

4:15pm to 5:15pm

The San Diego Convention Center Room 29A Session 11.1 Teaching Chinese Tones: Reflections and Solutions

- Chair: John Jing-hua Yin, University of Vermont
- Presenters:
 - ♦ What the Typology of Tone Patterns Contributes to the Teaching of Chinese Tones; Liwei Jiao, University of Pennsylvania
 - ◆ Errors and Exercises: Improve the Effectiveness of Teaching Chinese Tones; Xiao Xiao Jiao, New York University
 - ◆ In Search of a Breakthrough in Teaching and Learning Chinese Tones; John Jing-hua Yin, University of Vermont

4:15pm to 5:15pm

The San Diego Convention Center Room 29B Session 11.2 New Chinese Textbooks with Innovative Approaches

• Chair: Zu-yan Chen, Binghamton University