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SOFTWARE AND WORLD WIDE WEB NEWS

Active Chinese

<http://www.activechinese.com>



The San Francisco-based ActiveChinese Inc., a leading provider of interactive multimedia Chinese language and culture learning solutions, have recently released

a suite of mobile applications. This is part of the company's push to make the Chinese learning truly anywhere, anytime.

Extending the audio and video lesson downloads on mobile devices that have been available as part of the ActiveChinese K16 online programs, ActiveChinese now have a personalized flashcard for iPhone/iPod Touch and a multimedia mobile app for Nokia phones, which won the second place of Nokia 2009 Calling All Innovators Global Developer Contest over 1,700 submissions from 85 countries.

ActiveChinese mobile educational application for Nokia is comprised of 10 flash-animated lessons for English speakers to begin to learn how to speak Chinese. A series of built-in flashcards provides the most useful words and phrases, and includes: the Chinese character, Chinese pronunciation, PinYin, and the English translation. The Travel Edition introduces the cultural differences in daily life that a traveler might encounter while traveling to China. The program will be featured in Nokia's Ovi Store.

The flashcard app for iPhone is available for all existing ActiveChinese School Edition users by pointing to <http://www.activechinese.com/m> with the browser on iPhone or iPod Touch. One can also go to www.ActiveChinese.com to create a free trial account of the School Edition to test it out.

ActiveChinese interactive multimedia programs have been used by public and private schools in US and Europe and international schools in Asia as well as the United Nations Chinese Program and the US State De-